

Meridian Executive Services provides strategic management and consulting services to help associations and other non-profit organizations meet growth-oriented goals. Working together to identify organizational needs and values, Meridian Services, Inc. applies proven strategies to create powerful solutions to strengthen your position in today's changing marketplace.

Meridian Executive Services can help you:

- Improve brand recognition
- Increase market share
- Enhance revenue generation
- Develop high-impact strategic alliances
- Enhance operations and executive support

Organizations and companies in need of superior quality executive services that maximize efficiency, experience and cost-savings turn to Meridian Executive Services.

CLIENT SERVICES

INTERIM EXECUTIVE SERVICES

› Transition management

A leadership transition doesn't have to be a time of great turmoil, but rather a time to seize opportunities. Meridian will work with your organization to identify transition strategies to help your organization leverage its assets.

› Interim executive director services

Fill a leadership gap with an interim executive director to insure there is no interruption in operations, management and customer service.

› Interim executive support

Enhance your executive staffing capabilities by supplementing with outsourced expertise in general administration or project management.

EXECUTIVE AND STAFF RECRUITMENT

› Executive Recruitment Services

Let Meridian handle your executive searches to quickly identify high-impact individuals. Meridian will work with you to create the job descriptions, announce the position in key outlets, recruit prime candidates, pre-screen individuals and present finalists.

› Staff Recruitment

Make a long-term investment in your organization by hiring quality staff. Meridian conducts all levels of staff recruitment -- from job descriptions, placing announcements, active recruitment of top professionals, conducting pre-screenings and initial interviews, presentation of final candidates, and reference checks.

EXECUTIVE SUPPORT SERVICES

› Executive coaching

Individual counseling in the areas of executive leadership, board management, staff development, financial oversight and strategic enhancement.

› **New executive director orientation**

This orientation session is ideal for the new executive director who wants to hit the ground running. It includes an overview of the executive director's role, as well as leadership tips and working with your board of directors, financial oversight, fundraising techniques, and strategic development.

STRATEGIC MANAGEMENT AND CONSULTING
--

› **Growth Strategies**

Identify and develop cross-cutting growth strategies to build market share and customer base, increase your organization's revenues, and enhance customer base and visibility.

› **Revenue Generation**

Identify new revenue streams to compete in today's economy by optimizing your ability to generate non-dues revenues.

› **Branding**

Identify methods to enhance brand recognition and overall visibility by developing synergies.

› **Strategic Alliances**

Identify and establish key partnerships for one-time and ongoing programs, events and initiatives.

PROGRAM DEVELOPMENT

› **Outreach initiatives**

Develop high-impact educational outreach initiatives, such as public education campaigns and PSA programs.

› **Awards programs**

Develop national awards programs to enhance visibility, increase revenues, expand membership and raise awareness of issues of importance to your organization.